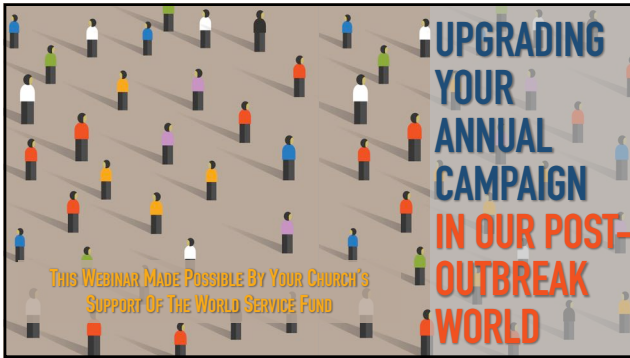
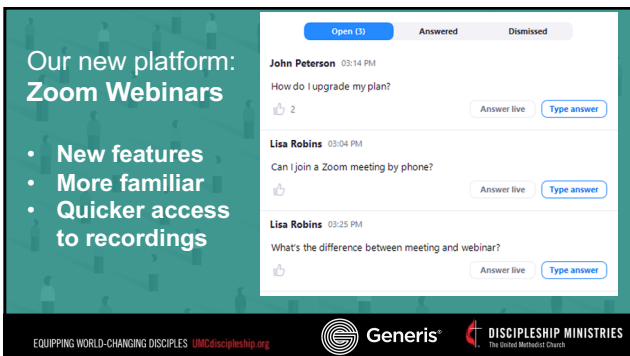




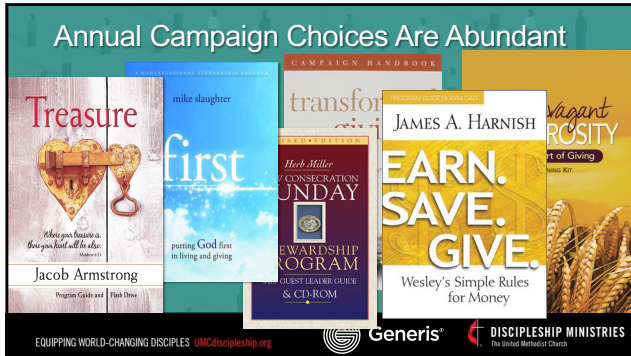
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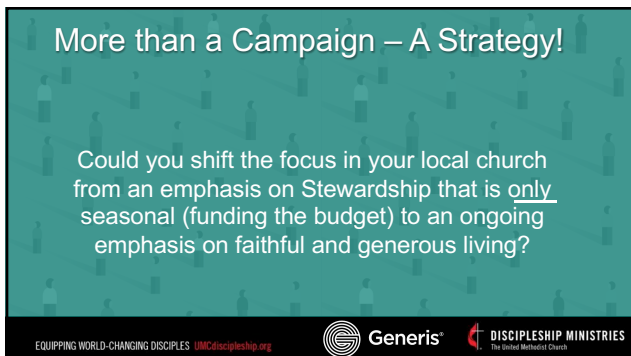
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Where Is Your Church? (use Pointer Tool)

We don't do a campaign or have a strategy; share the budget and hope people give enough to cover increased costs.

We do a fall campaign, but pretty much don't talk about Stewardship until it's time to plan the next Fall's campaign.

We have a campaign, it's part of a year-round strategy for teaching stewardship & helping our people become generous disciples.

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**History of the
"Budget Campaign"**

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Why do an Annual Budget Campaign?

- It is a significant spiritual growth opportunity.
- It is a time to celebrate life change in the community due to everyone's financial giving.
- Intentional time to discuss giving.
- Helps the finance team plan for the next year.
- We are more intentional about giving when we make a formal commitment.

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The Reality of an Annual Budget Campaign.

- The pastor often does not look forward to the fall.
- It is difficult to find a lay person to lead the charge.
- It is difficult to be creative year after year.
- Attendance often goes down during the stewardship sermon series *(if there is a series)*.
- Laity often say, "All we talk about is money."
- Communication often centers around funding the proposed budget for the next ministry year.

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Fundraising vs Biblical Generosity

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When the phrase “**biblical generosity**” is mentioned, it tends not to be received positively in the church.

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Talking about giving has gotten a “bad rap” because we do not understand what true biblical generosity is.

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We seem to have gotten biblical generosity and fund raising confused.

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Fundraising:

- Focuses on the need of the institution to receive funds.
- Places the budget and financial goals as primary.
- Relies on someone to tell (or strongly suggest) individuals what they ought to give.
- Is a great process if it is kept in its proper environment.

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Biblical Generosity:

- Focuses on the need of the individual to give.
- Places spiritual goals as primary.
- Encourages prayer between the individual and God to determine how much to give.
- Prioritizes the spiritual development of the individual Christian rather than the need of the church to receive.

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Biblical generosity and
discipleship are directly
related.

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How does a church make the shift from fundraising to biblical generosity?

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- Conduct the campaign before setting the budget.
- Shift the focus away from the Pastor as chief fundraiser for the church.
- Biblical generosity and time/talents generosity should not be mixed.
- Talk straight about money and possessions.
- Get people's attention. Use good informational materials.

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Circumstances Will Be Different

- In person worship is/will be different or may not be happening.
- Focus on virtual worship will still be high.
- More people will be in an unstable financial situation.
- Uncertainty about the future of the church and the country will be high.
- Budgeting for 2021 will be more difficult than normal.

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Fear and uncertainty can cause:

- People to feel distant from and lukewarm about God.
- People to ask, "God, why did you let this happen?"

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We need renewal in the fall of 2020.

A renewal that takes place in our hearts that draws us back toward God.

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 Be Renewed

A Fall 2020 Generosity Initiative

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Questions for pastors post-COVID 19 crisis:

- How do we address the questions and fears of the pandemic on the local church?
- What is our God inspired vision moving into 2021 and how do we achieve this vision?
- How do we fully fund our God inspired vision in 2021?

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To respond in an effective and relevant way we all must be renewed.

- Each person must be renewed in their desire to be an engaged participant in their faith.
- Every pastor and staff member must be renewed in their call to serve under different circumstances.
- Every local church must be renewed in their commitment to fulfilling the great commission.



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In the fall of 2020:

- We all will need a renewed heart.
- We all will need a renewed mind to release some of the ways of the past.
- We all will need a renewed and unwavering spirit as each church moves forward into a new season of ministry.
- We all will need a renewed hope in God that He will provide in the next season of ministry for His church.



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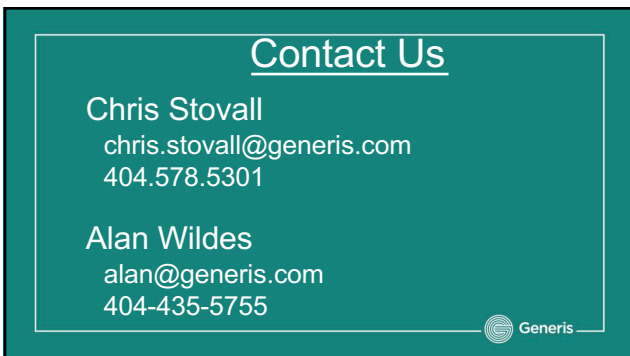


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