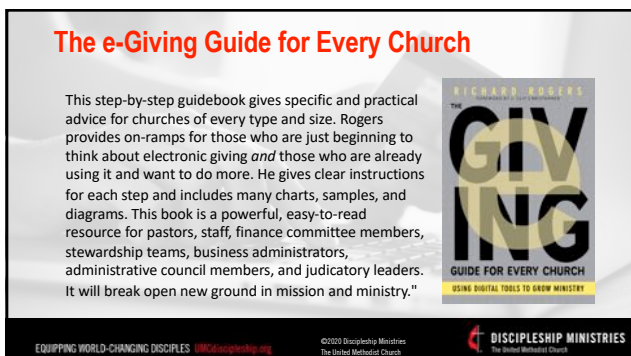




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Poll Questions

1. Did you worship in your church building this past Sunday?
2. Will you be worshipping in your building this Sunday?
3. Did you live stream your worship?
4. Do you offer the option of giving electronically?
5. How many households do "recurring giving" electronically?
6. If you use electronic giving, what provider do you use?

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Popular Forms of Electronic Giving (e-Giving)

- ACH/Bank Draft
- Credit/Debit Card
- Bill Pay (bank sends your church a check)
- Kiosks
- Dip Jars/Square

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“What is Recurring e-Giving?”

- Donor chooses an amount and payment frequency for gifts that are automatically sent to your church.
- Monthly is the most common frequency, but weekly, twice a month and quarterly are also options.
- If a gift does not automatically come to the church without any repetitive action from the donor, then it is not recurring.

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“What About the Cost?”

SURVEILLANCE

A Revolutionary Way to Give.

- \$0 a month
- One in 8 seconds
- Increase giving by 5-10%
- Giving for your website
- Giving in your app
- Text-to-Give
- Mobile App-to-Give
- Integrated with your CRM
- Secure Authentication
- PCI Certified

Get your free demo

Pricing Plans to Grow Your Giving

Plan	Start	Standard	Custom
Monthly Fee	\$0	\$49	\$99
Includes	1000 transactions	2500 transactions	5000 transactions
Additional Features	Basic	Advanced	Enterprise

Church giving

0 / mo

1000 transactions

[Get your free demo](#)

Church mgmt.

50 / mo

2500 transactions

[Get your free demo](#)

Church app

59 / mo

5000 transactions

[Get your free demo](#)

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Ease of Use is Most Important to Donors

- How easy (fast) is it to use your system?
- Does the donor have options?
- Does it feel seamless or like they've been sent somewhere else?
- What are the default/suggested settings?

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"Our Congregation Isn't Computer Savvy..."

- In 2015, 67% of Americans were already paying their recurring monthly bills with recurring electronic payments.
- ACH Sign-up Cards are easy.
- Create a video to demonstrate signing up online.



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"We Like the Offering the Way it is"



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Instead of passing empty plates, pass plates full of e-Giving Cards!

Put Me In The Plate

Part of my worship is giving back to God - with joy and gratitude - from all that I have received.

I have given electronically, so today I celebrate this commitment using this card as a reminder of my act of giving.

prayers | presence | gifts | service | witness

How To Make A Financial Gift

- Give Online www.umc.org/give (Recurring giving is available)
- Bank Draft / Automatic Withdrawal The easiest way to give! Set up a giving schedule on our website
- Text-To-Give Text the dollar amount (\$50) to 972-GIVE-ALONG (972-453-2860)
- Offering Envelopes Give At Any Time

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Reasons Donors Use Recurring Giving



1. Ease and convenience
2. Gifts are present even if they aren't
3. Prevents falling behind
4. Church asked them to

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Financial Benefit of Recurring e-Giving

- e-Givers gave 15% more than traditional givers Vanco 2017
- e-Givers give 33% more than traditional givers Push Pay 2018
- Non-Profit Recurring Donors give 42% Network for Good Giving Data
- Recurring Donors give 5.4 times more over their lifetimes Classy State of Modern Philanthropy 2019



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e-Givers are More Active and Engaged

- 43% of e-Givers attend Bible study vs. 35% of traditional givers
- 26% of e-Givers attend Sunday school vs. 18% of traditional givers
- 23% of e-Givers take part in service organizations vs. 16% of traditional givers
- 23% of e-Givers attend church retreats vs. 16% of traditional givers
- 21% of e-Givers attend church conferences vs. 15% of traditional givers
- 17% of e-Givers serve on leaderships committees vs. 11% of traditional givers

VANCO Churchgoer Giving Study: Findings Report ©2017 Vanco Payment

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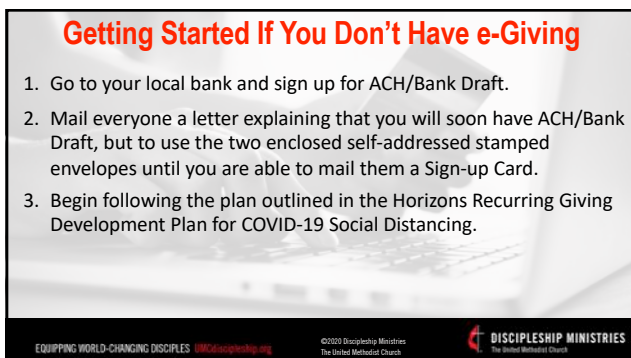
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Getting Started

1. Download the Horizons Recurring Giving Development Plan for COVID-19 Social Distancing from Giving365.com.
2. Recruit a Recurring Giving Promotion Team with a Chairperson.
3. Develop a Recurring Giving FAQ sheet.
4. Review and follow the Tips for Optimizing Your Church's Website.

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Getting Started

5. Ask Pastor, Finance Team and Church Leadership to sign up first.
6. Pastor and/or Chairperson shoot a two to three minute video to be sent to all members and regular attenders explaining the benefits and importance of recurring giving.
7. Send a letter with the FAQ, ACH/Sign-up Card and return stamped envelope. If your church requires each person to set their own account up online, consider sending both the instructions and "how to video".

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Getting Started

8. Create your seat back card.
9. Introduce recurring giving in online worship or by phone if you are not doing video worship.
10. Follow the resource guide five-week plan of online worship engagement, follow-up's, and thank you suggestions.

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Questions?
Thank You!

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Upcoming Webinars

Thursday, April 2, 2020 at 6:30PM CDT
Time to Create a New Financial Calendar (with Joe Park and Norma Quinn)

Thursday, April 23, 2020 at 6:30PM CDT
Stewardship in the Second Half of Life (with Clayton Smith)

Visit www.umcdiscipleship.org/stewardship for registration information.

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