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6

More than a Campaign – A Strategy!

Could you shift the focus in your local church from an emphasis on Stewardship that is **only seasonal** (funding the budget) to an **ongoing emphasis** on discipleship, faithful living and generosity?



7

Three Most Important Factors for Donors

1. Belief in the mission
2. Faith in and respect for the leader
(CEO in a nonprofit or the pastor in the local church)
3. Transparency in finances.



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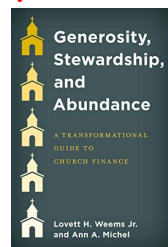
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Connect Money & Ministry

Principle 1: Never talk about people's money apart from their discipleship.

Principle 2: Never talk about the church's money apart from its mission.



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What Are Your Hopes?



Spend some time talking about what are your hopes beyond "covering the budget."

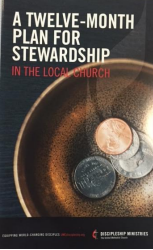
- More consistent giving?
- People stepping up? Percentage?
- Prayers, presence and service? More folks involved?
- Discipleship growth?
- Major gifts; deferred and planned gifts?

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A 12 Month Plan for Stewardship



Stewardship Team

- ✓ Letters
- ✓ Bulletins
- ✓ Newsletters
- ✓ Web & Social Media
- ✓ Bulletin Boards
- ✓ Study Groups
- ✓ Fellowship
- ✓ Personal Witness

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If the COVID pandemic is going to leave anything good behind in its wake, it will be the push for churches to try new things.



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Small Group Gatherings

Make the focus mission, growth, and your hopes beyond “covering the budget.”

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Might be a good time to visit your mission, how well you articulate it, and how well you are fulfilling it.

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Living Faithfully With Money We Keep

“Since Jesus talked so much about money and possessions, what if churches gave people the opportunities for conversations about money when we were not asking for money?”

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Study That Precedes Campaign?

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Licensing Devotionals to Email to Members

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Licensing Devotionals to Email to Members

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What's Tried and True?

- Age-old Secret of Stewardship Leaders
 - Greater success from greater involvement
- "Plan works when you work the plan."
- Use pictures, video; tell stories.
- Dream, cast a vision; Don't beg or scare!
- Keep the focus on your mission!
 - Not on "paying the bills."

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What's Tried and True?

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One Size Does Not Fit All

- What has your church done in the past?
- Are your givers open to pledge cards?
- How often do you talk about giving?
- How well is your present giving meeting church expenses?



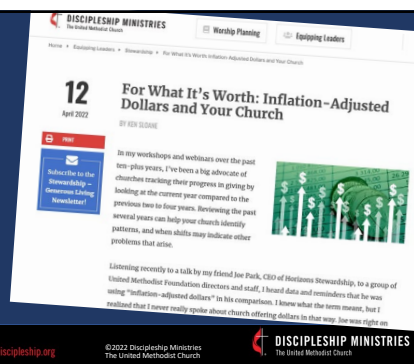
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Remember: the same amount of dollars in your 2022 budget will not offer the same amount of support in 2023!



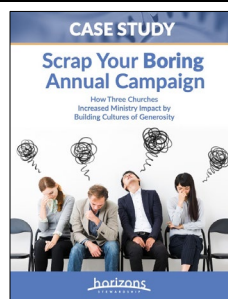
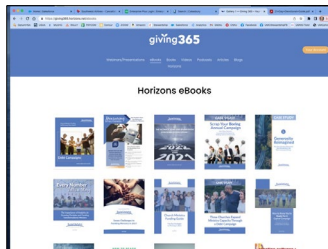
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Giving365.com (Horizons.net)



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Cokesbury.com

The screenshot shows the Cokesbury.com website with a navigation bar at the top. Below the navigation bar, there are several featured products and resources, including books and digital content. The footer of the website includes the text "EQUIPPING WORLD-CHANGING DISCIPLES UMCdiscipleship.org" and "©2022 Discipleship Ministries The United Methodist Church".

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New Consecration Sunday

The book cover for 'New Consecration Sunday' by Herb Miller is shown. It features a purple and gold design with the title in large, bold letters. Below the title, it says 'STEWARDSHIP PROGRAM with GUEST LEADER GUIDE & CD-ROM'.

- Herb Miller
- Widely used resource
- Report increases year after year
- Emphasize tithing/percentage giving
- Commitment in worship setting
- Not focused on budget or bills
- Seeks joyful experience Stewardship

The footer of the slide includes the text "EQUIPPING WORLD-CHANGING DISCIPLES UMCdiscipleship.org" and "©2022 Discipleship Ministries The United Methodist Church".

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Extravagant Generosity

The book cover for 'Extravagant Generosity' by Michael Reeves & Jennifer Tyler is shown. It features a golden background with a close-up of wheat stalks. The title is written in a stylized, cursive font.

- Michael Reeves & Jennifer Tyler
- Based on 5 Practices of Fruitful Congregations (Bishop Robert Schnase)
- Fresh, current theme and materials
- Sermon suggestions are strong
- Excellent graphics, Work Flow Chart
- Solid emphasis on tithing, percent giving
- Study & devotional, DVD, CD etc.

The footer of the slide includes the text "EQUIPPING WORLD-CHANGING DISCIPLES UMCdiscipleship.org" and "©2022 Discipleship Ministries The United Methodist Church".

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Enough (Revised Edition)

Discovering Joy Through Simplicity & Generosity

- Adam Hamilton
- Based on Adam's study book
- Strong focus on personal stewardship
- Budgeting, Debt, Saving, Tithing
- Speaks to fear in uncertain economy
- Joy & contentment through simplicity
- Study & campaign can be separate

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Treasure

- Jacob Armstrong
- Focus on what we value, treasure
- Sermon on Mount, Matthew 6
- Four Sundays, sermons & discussion guides
- Materials for study groups
- Daily devotional, support materials
- Flash Drive, graphics, letters, videos and more

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Earn. Save. Give.

Wesley's Simple Rules for Money

- Jim Harnish
- Giving from Wesleyan Perspective
- Preaching samples, DVD
- Devotional Booklet
- Flash Drive, graphics, letters, videos, etc.
- Mentoring Videos, Social Media
- Youth & Children's resources

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first: putting God first in living and giving

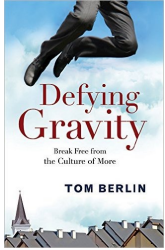
- Mike Slaughter
- Based on his book, "Shiny Gods"
- Putting God FIRST in our lives
- Study Book is main content
- Intergenerational Study schedule
- Flash Drive with resources
- 10-10-80 (Save, Share, Spend)

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Defying Gravity

- Tom Berlin
- Focus uncluttering lives, room for Generosity
- Mentoring videos for Pastors & Leaders
- Leader's Guidebook
- Four Sundays, sermons & illustration videos
- DVD & Book for study groups
- 28 Day "card pack" for families
- Flash Drive, graphics, letters, videos, more

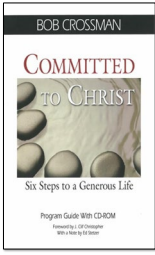


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Committed to Christ: Six Steps to a Generous Life

- Bob Crossman
- Giving in Context of Discipleship
- Six Attributes, Six Sundays, Six Commitments
 - Prayer, Bible Reading, Worship
 - Witness, Financial Giving, Service
- Daily devotional, support materials
- Solid emphasis on tithing, percent giving
- Holistic approach



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Transformed Giving

- John Ed Mathison
- Frazer Memorial UMC
- Study: Treasures of the Transformed Life
- 40 Day program, 6 Sundays
- Emphasis on time, talent, gifts, service



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**Questions?
Thank You!**

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SAVING GRACE
CAN CHANGE YOUR CHURCH!

TUESDAY, AUGUST 23, 2022 | 6:30PM CDT

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