



1



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3

“Nobody likes to talk about money, but we have to do this once a year.”
— Campaign Letter

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A Twelve-Month Plan for Stewardship

- Classic wisdom from Herb Mather
- Download this booklet for some helps
- References to mail can be email
- Download “Letters for All Seasons”
- Sample letters can be updated.

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Start With Your Why

- Simon Sinek's Golden Circle

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Start With Your Why

Why is stewardship important for our church?

- Institutional Survival?
- Funding mission and ministry?
- Growing individual generosity?
- Wider participation?
- Deeper Commitment?
- Growth & Outreach?
- Make the world more just?
- Planetary survival?
- Enjoy more, crave less?
- Forming mature disciples?

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**YOU ARE THE
CONTEXT
EXPERT!**

**PLEASANT GROVE
ST 18-47
METHODIST CHURCH
SUNDAY
WORSHIP
SERVIC
11:00 A**

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**How
Will We Keep
Stewardship
in Focus
Year-Round?**

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How Keep Stewardship in Focus Year-Round?



Stewardship Team

- ✓ Bulletins
- ✓ Newsletters
- ✓ Email/Texts
- ✓ Website
- ✓ Social Media
- ✓ Videos
- ✓ Worship
- ✓ Bulletin Boards
- ✓ Giving Statements
- ✓ Study Groups
- ✓ Testimonies
- ✓ Fellowship Events

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How We Talk About Money Matters



Generosity, Stewardship, and Abundance

A TRANSFORMATIONAL PATH TO FINANCIAL FREEDOM

Lovett H. Weaver, Jr. and Anna A. Weiland

- **Principle 1:** Never talk about people's money apart from their discipleship.
- **Principle 2:** Never talk about the church's money apart from its mission.

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Brainstorm the Mechanics & Delivery!



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Messages That Will Make an Impact!



- INFORM
- INSPIRE
- ENGAGE

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What Will We Include in our Strategy?



Study Groups on environmental stewardship, biblical teaching on giving, and how our churches impact the world locally and globally connectionally. All these ideas could fit into a stewardship strategy.

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Living With Our Money



"The only time the church talks about money is when they want me to give it..."

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8 VIRTUES OF RAPIDLY GROWING CHURCHES

Matt Mielicki & Jason Byassee

- Talk about giving early and often
- Ask people to give when times are good
- Teach new people benefits & joy of giving
- Celebrate what giving accomplishes
- Talk about money and not just giving

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Living With Our Money

Is there help you can offer in the areas of making a household budget or avoiding the debt trap?

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Living With Our Money

Your church's year-round stewardship strategy can include opportunities for self-examination around consumerism, money values and our discipleship.

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Mailed Letters Are Enjoying A New Respect



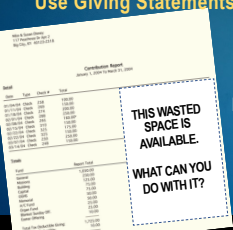
Don't overlook "snail mail" as a way to communicate...

Things to consider...
Different ways to give...
Seasonal giving...
Celebrate and give thanks.

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Use Giving Statements to Thank & Tell



Include with quarterly statements stories of the impact the church has made through people's giving, and lives touched, and be sure to include "thank you!"

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Use Giving Statements to Thank & Tell



One of the participants in the Narrative Budget class used what she learned to produce this insert for their 3rd quarter giving statements!

Rev. Jo Ann Cooper, Pastor
 Gretna UMC in New Orleans, LA

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Personal Witness

Make time for voices,
other than the pastor and staff,
to speak and share what the
Church means to them.

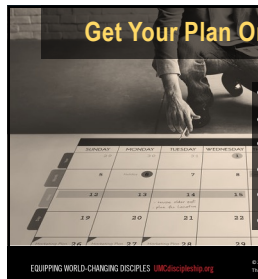
Benefits of recording and sharing
them as videos...



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Get Your Plan On the Calendar!



- Be strategic about the seasons
- Delivery dates and "ready by"
- Keep the receiver in mind
- Consider other church events
- Don't over program
- Know what's doable in context

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Questions?

Thank You!



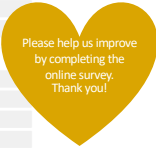
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How well did the Developing A Year-Round Stewardship Strategy webinar meet your expectations?

How does your church lead stewardship?



Please help us improve by completing the online survey. Thank you!

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2024 Stewardship & Finance:
GET IT RIGHT AT THE STARTING LINE
Tuesday, January 16, 2024 | 6:30 p.m., CST
PRESENTED BY REV. KEN SLOANE

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Stay Connected!

umcdiscipleship.org/stewardship



UMCstewardship



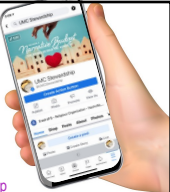
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