



SEE // CREATE // DISCIPLE

Elevate Your Brand with an SCD 2024 Sponsorship

This year, the **School of Congregational Development (SCD)** is embarking on an inspiring journey centered around three transformative discipleship principles: **See, Create, Disciple**. We invite you to seize a unique opportunity to align your brand with a mission focused on empowerment, leadership, and positive community transformation.

About SCD: A Legacy of Excellence

For more than two decades, the SCD has been a cornerstone of learning and networking for United Methodist Church leaders globally. Rooted in the principles of discipleship formation, our mission transcends fixing churches—we are committed to embracing the Great Commission and fostering grace-filled communities in the way of Jesus.

The Vision for SCD 2024

The School of Congregational Development is reinvigorated with a renewed focus on *See. Create. Disciple*. Our goal is clear: to inspire and equip leaders to make disciples of Jesus Christ for the transformation of the world. Join us at the Hyatt Regency Schaumburg in Schaumburg, Illinois, August 4-7, 2024, for an immersive experience offering practical tools, processes, and frameworks for effective discipleship formation.

How to Become a Sponsor

Becoming a sponsor is a seamless process. Your organization can select from a range of carefully crafted sponsorship packages tailored to provide maximum visibility and engagement. Dive into the details of our sponsorship opportunities by visiting bit.ly/SeeCreateDisciple.

Why Sponsor SCD 2024?

We extend a heartfelt invitation for your organization to be a part of this unparalleled journey and enjoy these compelling benefits:

- **Gain Unrivaled Visibility**
Elevate your brand with extensive exposure in promotional materials, event signage, and digital platforms, ensuring your message reaches a diverse and influential audience.
- **Connect with Influential Leaders**
Network with some of the most prominent episcopal leaders, ministry cultivators, and practitioners globally, forging connections that transcend borders and industries.
- **Demonstrate Social Responsibility**
Showcase your commitment to social responsibility by supporting an event dedicated to equipping leaders to make a profound positive impact on society.

Join Us on the Journey

Together, let's unlock the power of discipleship and create a lasting impact on the world. We eagerly anticipate welcoming you as a valued sponsor at SCD 2024!

Sponsorship Opportunities

For sponsorship inquiries and further information,
contact Sydney Miller at smiller@umcdiscipleship.org.

Bronze Tier - \$800

- Organization name and logo in the SCD program book
- Organization name, logo, and website link on the official SCD website
- Projection screen display of your organization's logo
- Complimentary vendor/exhibit space
- 2 Complimentary Registrations

Silver Tier - \$1000

- Organization name and logo in the SCD program book
- Organization name, logo, and website link on the official SCD website
- Projection screen display of your organization's logo
- Complimentary vendor/exhibit space
- 2 Complimentary Registrations
- 1 Social Media Promo Feature on DM FB and Insta
- 1 Branded Item in SCD Swag Bags (*approval from event host required*)

Gold Tier - \$1500

- Organization name and logo in the SCD program book
- Organization name, logo, and website link on the official SCD website
- Projection screen display of your organization's logo
- Complimentary vendor/exhibit space
- 2 Complimentary Registrations
- 2 Social Media Promo Features on DM FB and Insta
- 1 Branded Item in SCD Swag Bags (*approval from event host required*)
- 1 Footer Ad on DMs e-newsletter (50k+ subscribers)

Platinum Tier - \$2000

- Organization name and logo in the SCD program book
- Organization name, logo, four lines of text, and website link on the official SCD website
- Projection screen display of your organization's logo
- Complimentary vendor/exhibit space
- 2 Complimentary Registrations
- 4 Social Media Promo Features on DM FB and Insta
- 1 Branded Item in SCD Swag Bags (*approval from event host required*)
- 1 Highlight in DMs e-newsletter (50k+ subscribers)

Add Ons

(Only Available after Purchasing a Tier Sponsorship)

- **2 Minute Stage Time - \$500** (2 available)
Share a quick video and/or speak to the audience during one of our plenary sessions.
- **5 Minute Stage Time - \$1,000** (2 available)
Share a quick video and/or speak to the audience during one of our plenary sessions.
- **Lunch Sponsor - \$5,000** (2 available)
Have a big presence during one of our lunch sessions. Feel free to place swag bags on the tables and address the audience from the stage for 5 minutes.