

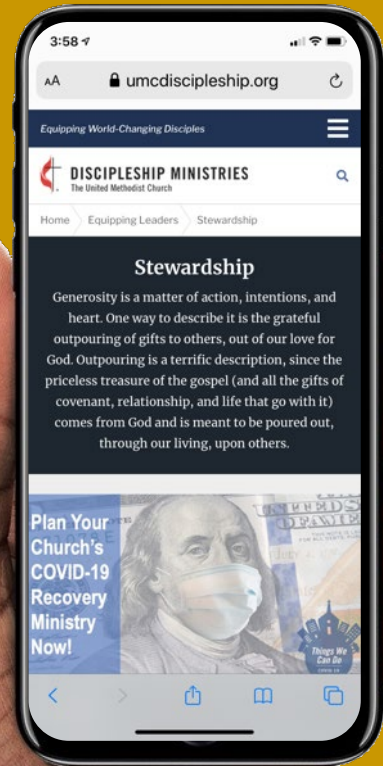
What Might Stewardship Look Like in the Months Ahead

Rev. Dr. Ken Sloane, Director
Stewardship & Generosity,



DISCIPLESHIP MINISTRIES
The United Methodist Church

Email me:
KSloane@umcdiscipleship.org



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Website:
www.umcdiscipleship.org/stewardship

Leading This Webinar



Blake Davis, Discipleship Ministries
WebEx Specialist & Technical Support

Ken Sloane, Discipleship Ministries
Director, Stewardship & Generosity



危机

CRISIS = DANGER + OPPORTUNITY



A grayscale electron micrograph of a coronavirus particle, showing its characteristic spherical shape and the dense, textured surface of its spike proteins.

DISCLAIMER:

CORONAVIRUS (COVID-19)

**COVID-19 is
terrible.**



A black and white photograph of a crystal ball. Inside the crystal ball, several US dollar bills are visible, including a one-dollar bill and a five-dollar bill. Two hands are holding the crystal ball, one from the top and one from the bottom. The background is dark and out of focus.

DISCLAIMER:

**I have no
crystal ball.**

DISCLAIMER:

PLEASANT GROVE
EST. 1847
METHODIST CHURCH

SUNDAY
WORSHIP
SERVICE
11:00 A.M.

**You are the
Context expert.**



What's Different On Opening Day?



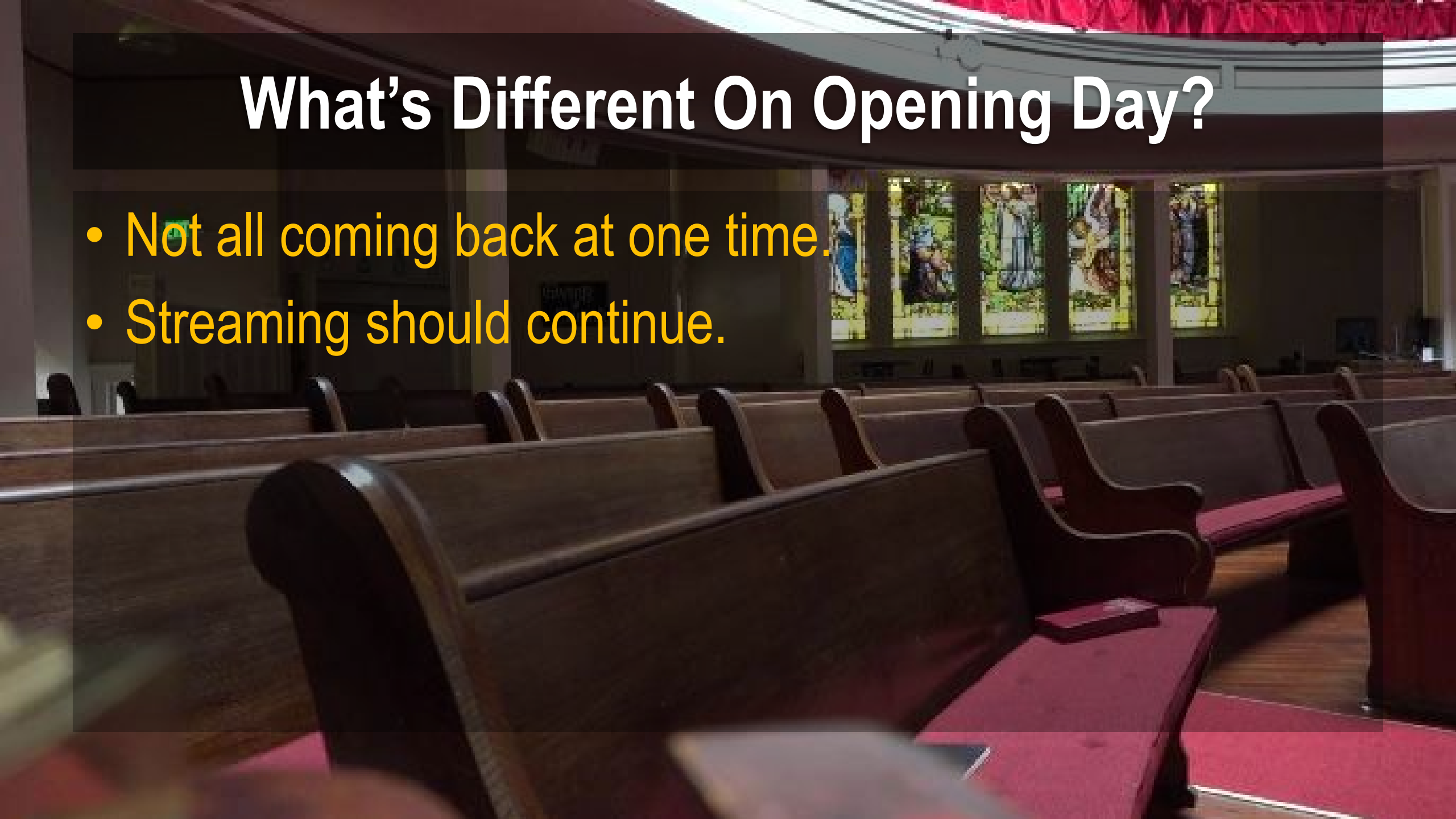
What's Different On Opening Day?

- Not all coming back at one time.



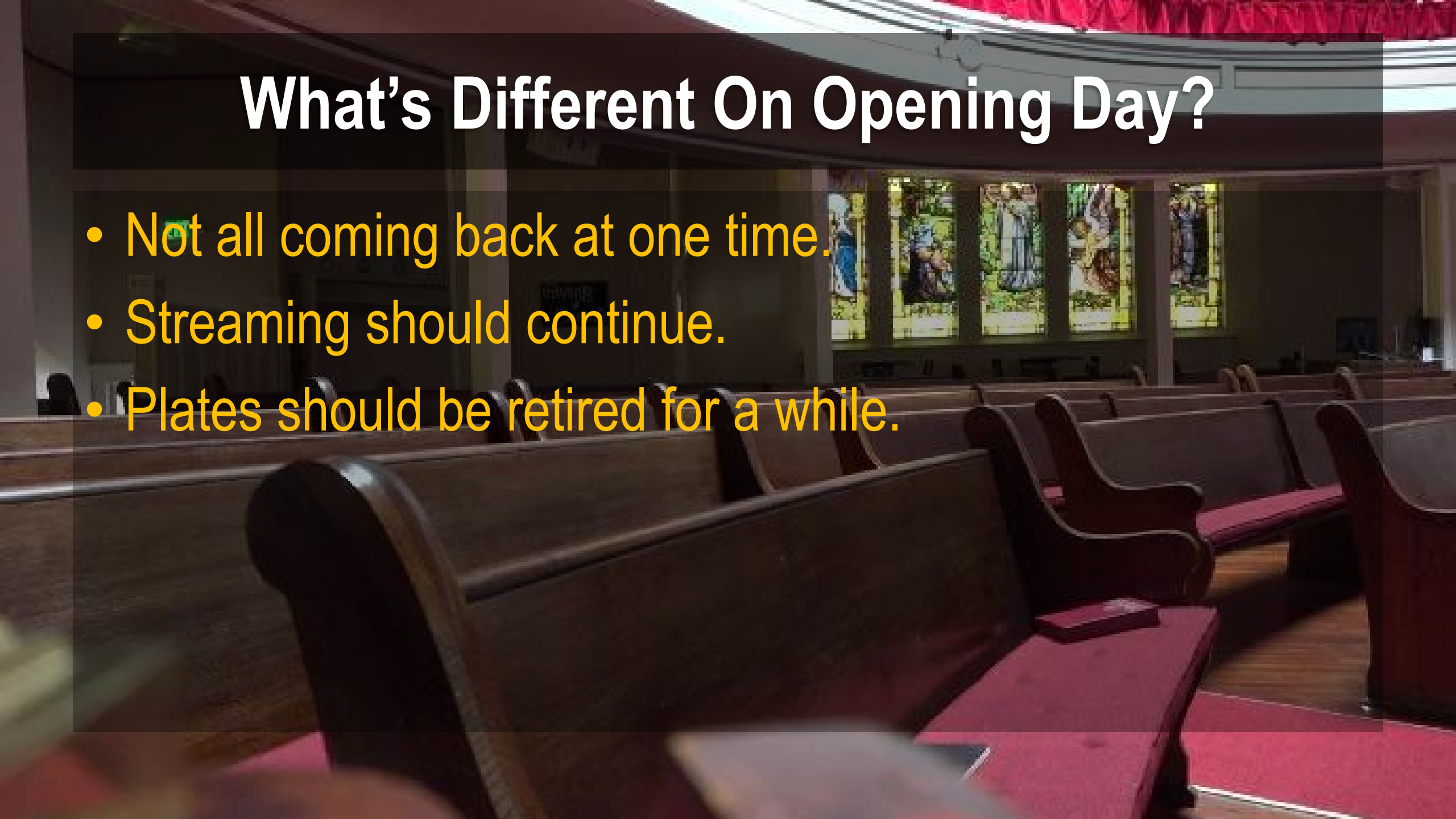
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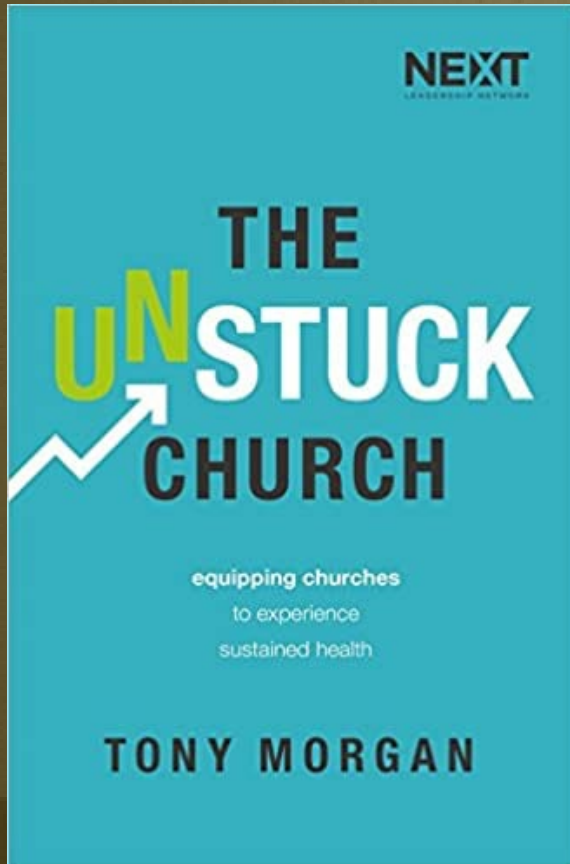
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- Invitation to the Offering, Prayer; include viewers!

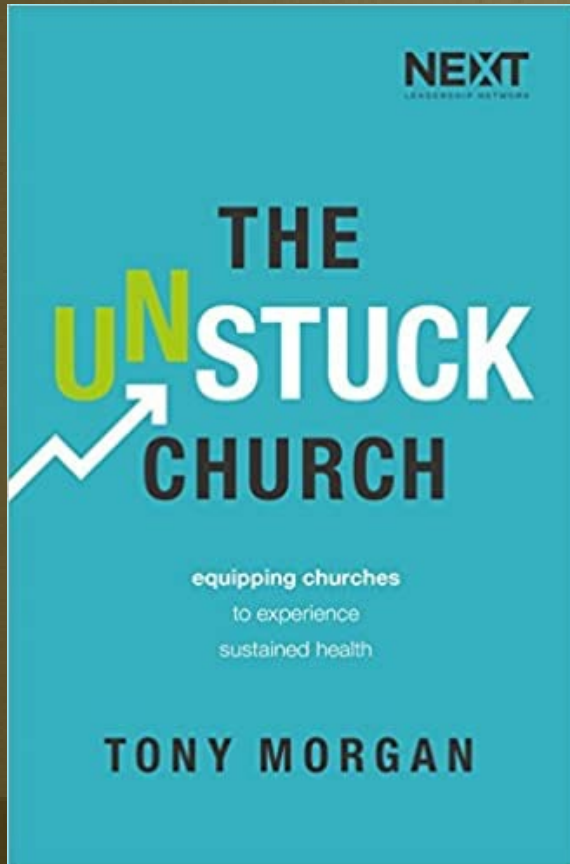
“A Crisis is a Terrible Thing to Waste”



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“A Crisis is a Terrible Thing to Waste”



“Interruptions jolt us. They upset the equilibrium. They force a reaction. Interruptions challenge us to pause and assess what’s happening. Then build a plan to respond.”

And ultimately interruptions provoke us to act.”

--Tony Morgan, The Unstuck Church



A Changed World and A New Normal?

Has COVID-19 pandemic
changed the world,
or has it accelerated
change that was already
in the wind?



Tony Morgan, The Unstuck Church



7 SHIFTS CHURCHES NEED TO MAKE FOR THE NEW NORMAL

TODAY	FUTURE
ANALOG	DIGITAL
TEACHING	EQUIPPING
GATHERING	CONNECTING
GLOBAL	LOCAL
OVER-SPENDING	GENEROSITY
COMPLEXITY	*SIMPLICITY
ATTENDANCE (VIEWERS)	ENGAGEMENT

* THE HARDEST SHIFT



What has worked in
the past in
stewardship will not
carry us into our
desired future.



SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving

Tomorrow

Digital Giving



**In the past, faithful
ushers carried the
plate, and the plate
carried the church.**

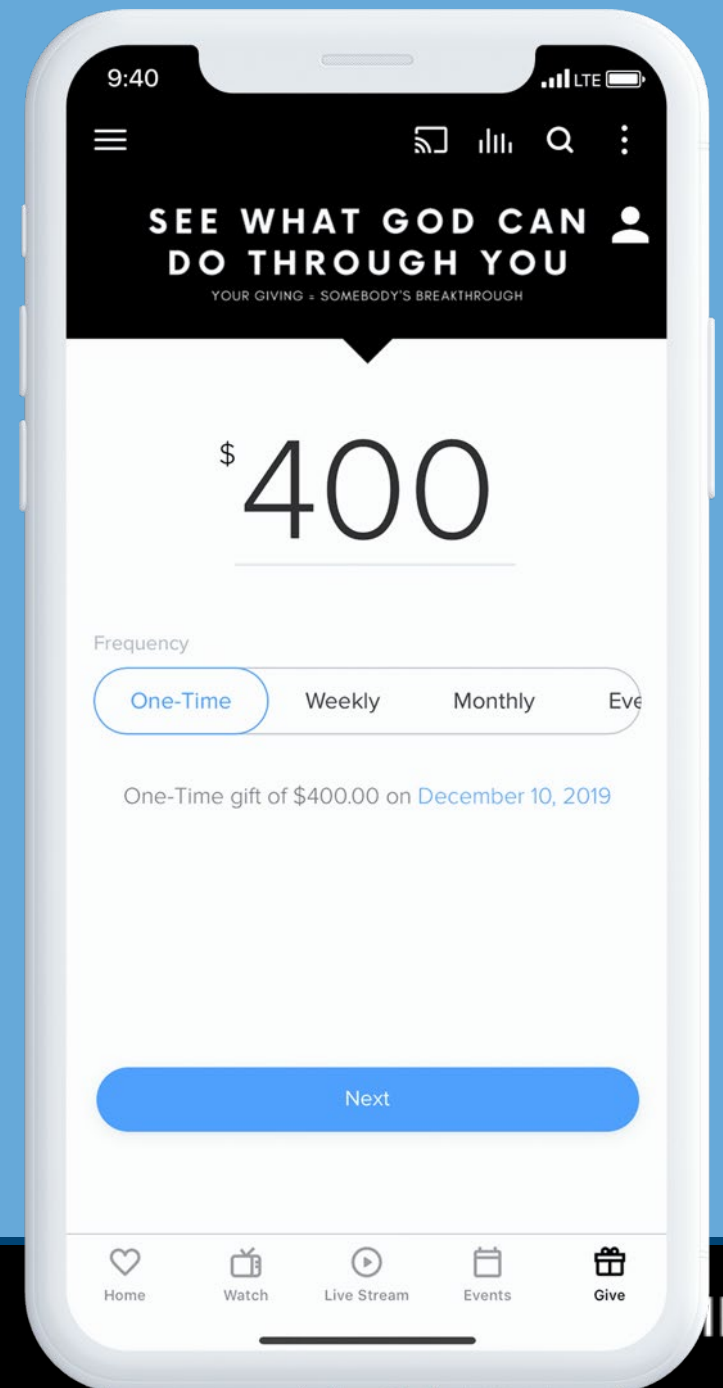


The Debate is Over...

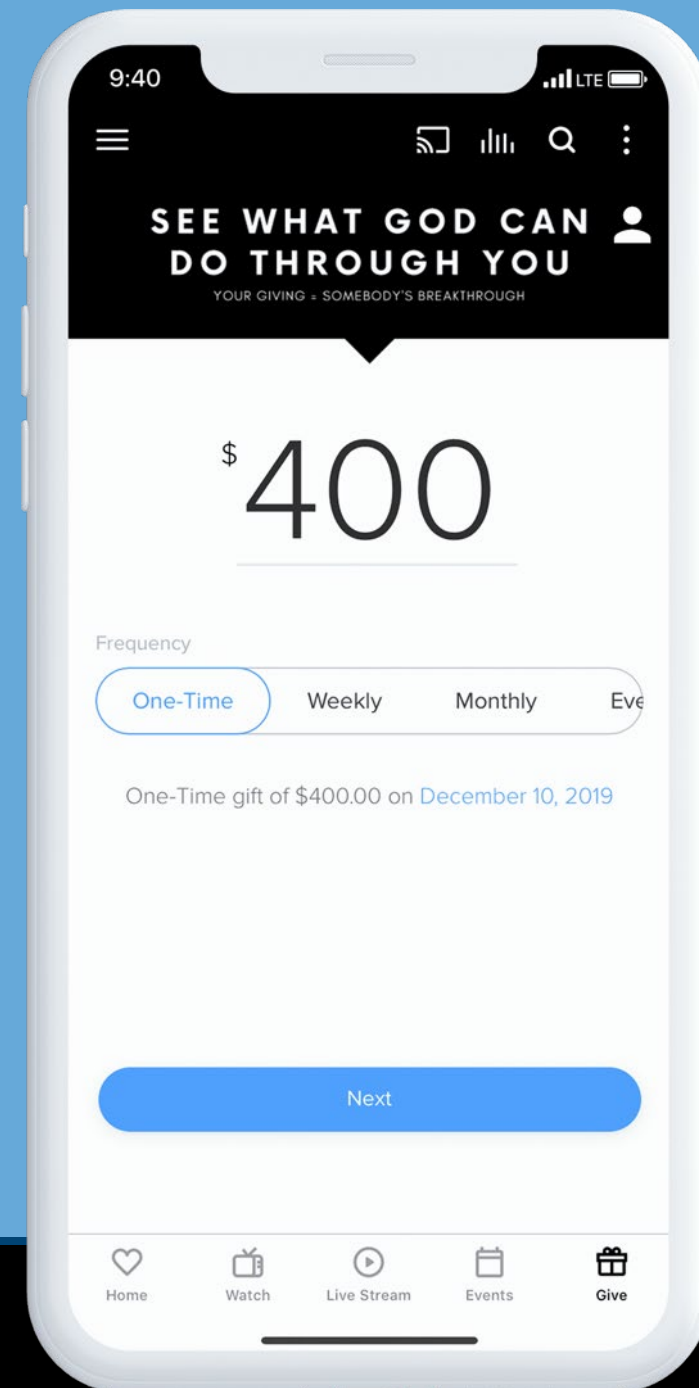
Churches that had electronic giving in place when the pandemic started had a glaring advantage toward survival...

...like the families that started the pandemic with a closet full of toilet paper.



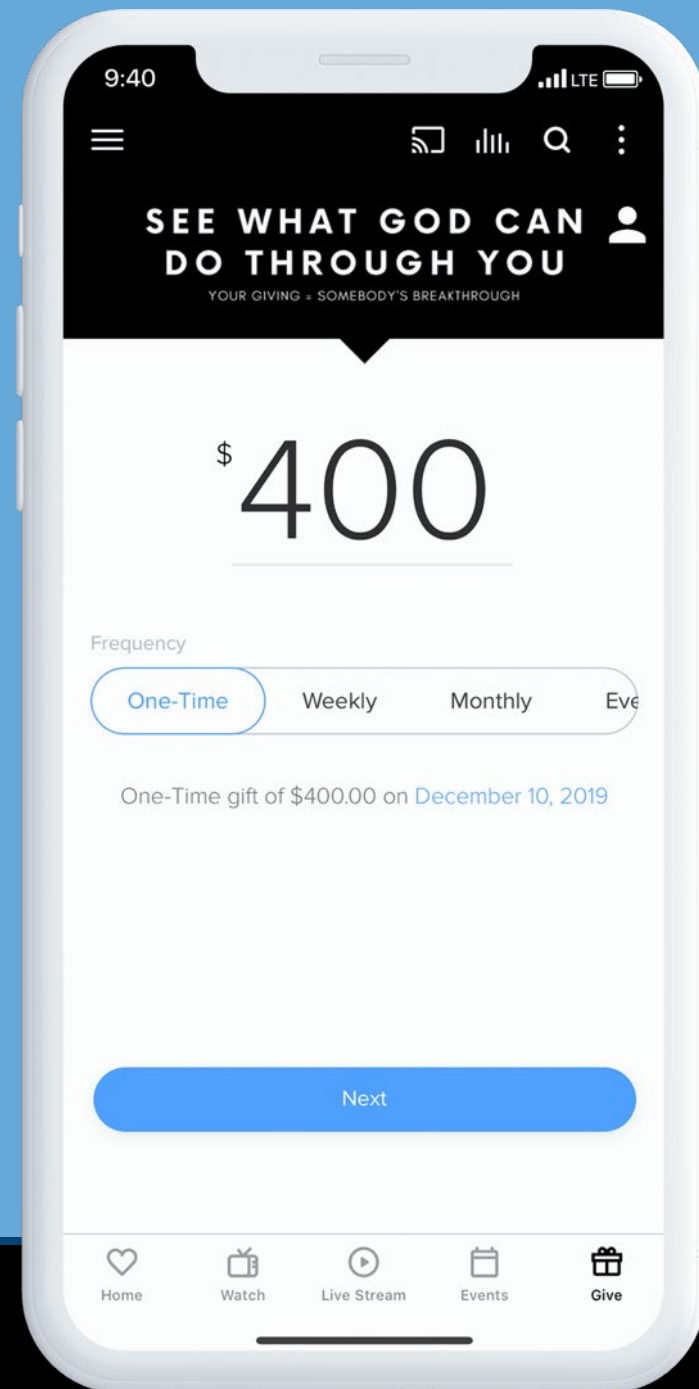


There Has Always Been a Cost...



There Has Always Been a Cost...

“Now we are spending money on people who give, not people who might, or people who won’t.”



SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving
Seasonal campaign

Tomorrow

Digital Giving
Year-round strategy





NOVEMBER							2020
SUN	MON	TUE	WED	THU	FRI	SAT	
28	29	30	31	1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		

“Nobody likes to talk about money, but we have to do this once a year.”

-- Campaign Letter



BE CREATIVE!



Treasure



Where your treasure is,
there your heart will be also.
Matthew 6:21

Jacob Armstrong

Program Guide and...

CONGREGATIONAL STEWARDSHIP PROGRAM

mike slaughter

PROGRAM GUIDE DOWNLOAD

JAMES A. HARNISH

EARN.
SAVE.
GIVE.

Wesley's Simple Rules

JOHN CROSSMAN

COMMITTED

to CHRIST

Steps to a Generous Life

Program Guide With CD-ROM

Foreword by J. Clif Christopher
by Ed...

REVISED • EDITION

Miller

RECREATION

DAY

STEWARDSHIP
PROGRAM

LEADER GUIDE

CD-ROM

An annual campaign for congregational commitments can certainly be a key component of that strategy.



SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving
Seasonal campaign
Single option for giving

Tomorrow

Digital Giving
Year-round strategy
Multiple options for giving



Options for “How” But Also for “When”



ONLINE + MOBILE/TEXT



RECURRING GIVING (THE BEST)

ACH/Bank Draft
Credit/Debit Card
Bill Pay (bank sends your church a check)



APPLEPAY, VENMO, CASH, ZELLE, PAYPAL

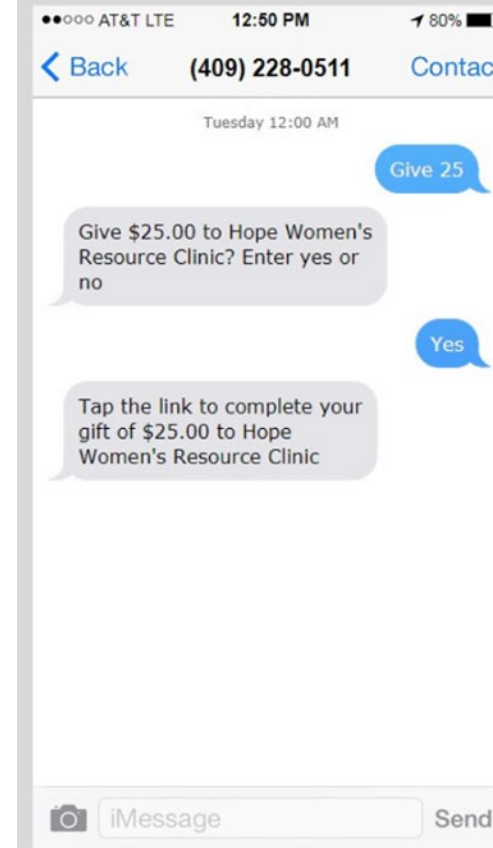


ON-SITE: SQUARE, KIOSK

Prompting Text-to-Give

- In the midst of worship...
- In the midst of mission activity...
- In midst of youth event..
- In the midst of a crisis...

GIVE VIA TEXT MESSAGE



- 1 Text "GIVE 25" or any other amount to: **409-228-0511**
- 2 Follow the prompts
- 3 Register your credit/debit card (first time only)

SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving
Seasonal campaign
Single option for giving
Budget is need-driven

Tomorrow

Digital Giving
Year-round strategy
Multiple options for giving
Giving is value-driven





“Moving from church-centered, budget-driven funding to donor-centered, mission-driven funding.”





**Listening to your donors
to learn their passions
and priorities.**



SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving

Seasonal campaign

Single option for giving

Budget is need-driven

Giving is a contribution

Tomorrow

Digital Giving

Year-round strategy

Multiple options for giving

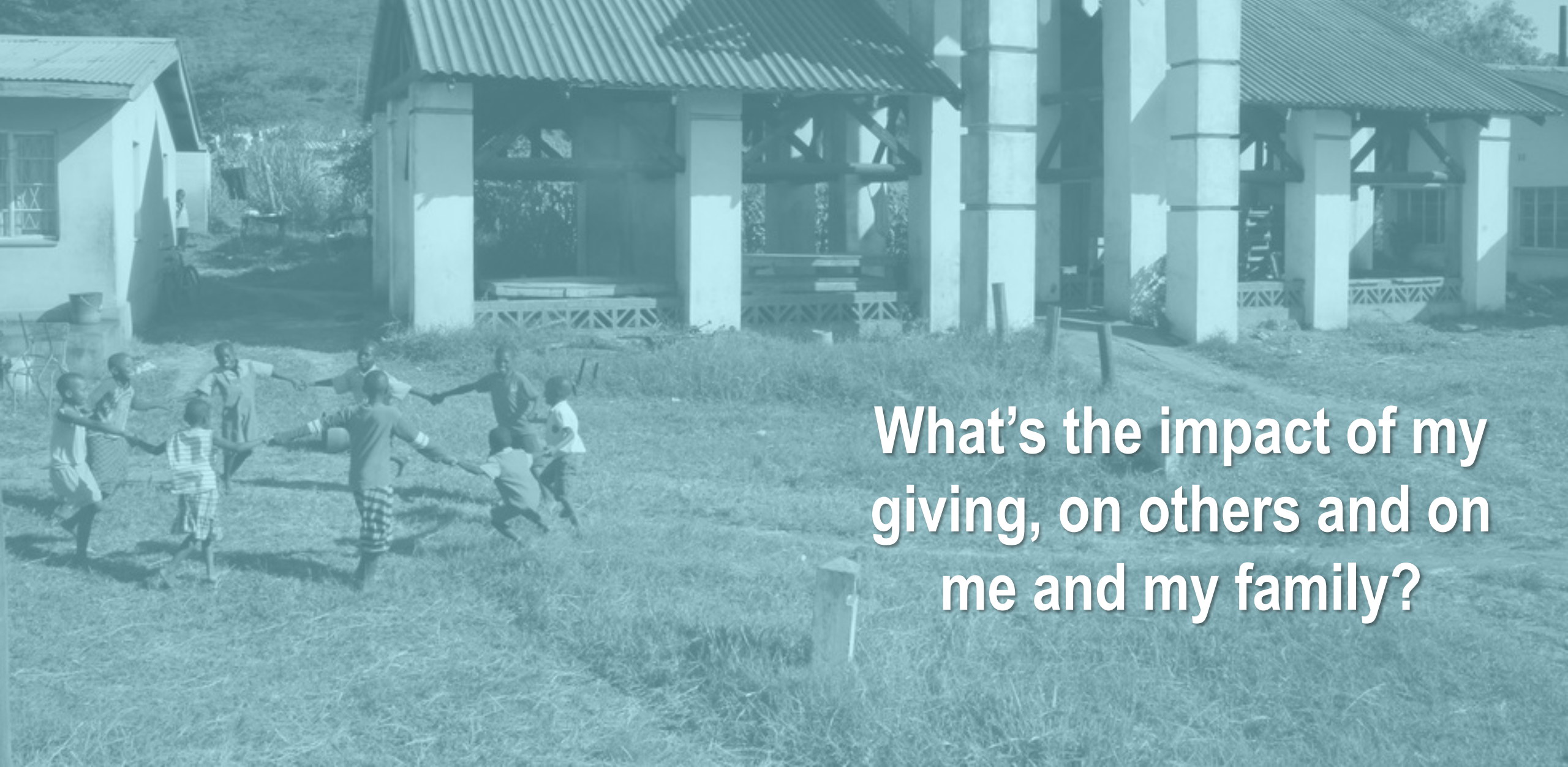
Giving is value-driven

Giving is creating impact



How can I help a life be transformed?



A group of children are playing in a grassy field in front of a building with a corrugated metal roof. The children are holding hands and forming a circle, suggesting a game or a dance. The building has several pillars and a covered area. The overall scene is bright and sunny.

What's the impact of my giving, on others and on me and my family?





**Rising generations
want to give to
projects where
results and impact
are clear.**



SHIFTS HAPPENING IN STEWARDSHIP

Yesterday

“Analog” Giving

Seasonal campaign

Single option for giving

Budget is need-driven

Giving is a contribution

Theology of Duty

Tomorrow

Digital Giving

Year-round strategy

Multiple options for giving

Giving is value-driven

Giving is creating impact

Theology of Grace

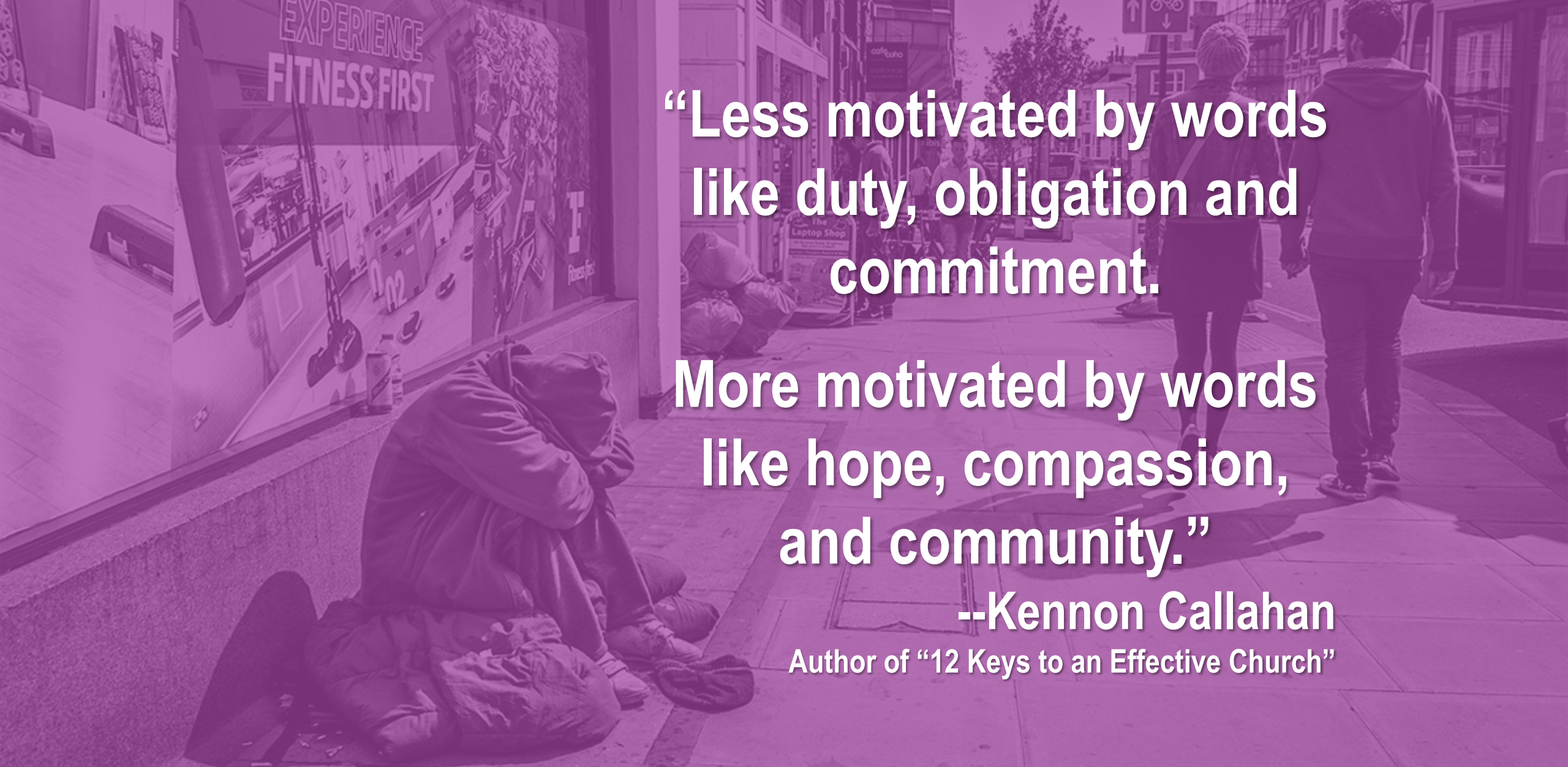


Theology of Duty



Theology of Grace



A photograph of a person sleeping on a city sidewalk, huddled in a ball. In the background, there are city buildings, a street sign, and other pedestrians walking. The entire image is covered with a semi-transparent purple overlay.

**“Less motivated by words
like duty, obligation and
commitment.**

**More motivated by words
like hope, compassion,
and community.”**

--Kennon Callahan

Author of “12 Keys to an Effective Church”



**What will your
church do with
this interruption?**



How Would I Use This Interruption?

- Select an established digital giving partner (online & mobile)



How Would I Use This Interruption?



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- Invest in my streaming tech (audio, video, broadband, screens)



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- Intentionally promote giving for both congregations



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- Put smartphones at center of all tech strategies
- Intentionally promote giving for both congregations
- Use technology to better show impact of giving



Questions?



Thank You!



Stewardship Forum Discussion Sessions Coming in June!

Sign Up Links in June Generous Living Newsletter



Upcoming Webinars

Upgrading Your Annual Campaign

Thursday, July 9, 2020, 6:30 PM, CDT

Will your church be planning an annual campaign this year, and is it part of a broader stewardship strategy for your church? Join Ken Sloane and his guests Alan Wildes and Chris Stovall (stewardship consultants with Generis) who will share what they have seen and learned in regard to generosity as they have helped faith communities achieve their vision. Let this webinar spark some ideas that will help raise the impact of your campaign!

A Closer Look at the Offering

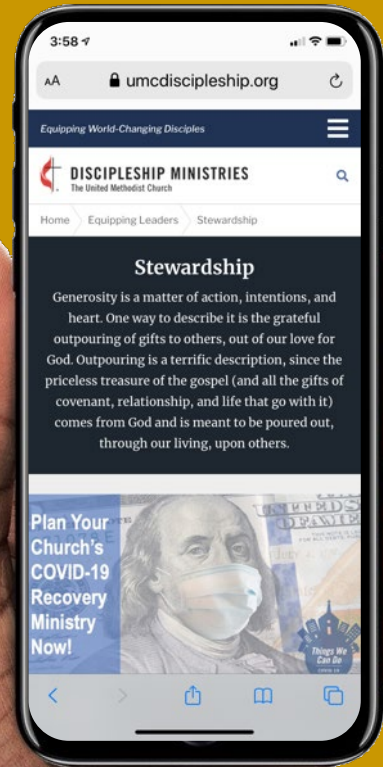
Thursday, September 10, 2020, 6:30 PM, CDT

Churches are struggling with the decline in people using check or carrying cash, and the rise of digital money to take care of financial commitments. It has left many with the question if “passing the plate” is a relevant part of worship? Join us for this webinar as Ken Sloane (Director, Stewardship & Generosity) and his guest Dr. Ed Phillips (Assoc. Professor of Worship, Candler School of Theology) share a discussion of the evolution of the Offering as worship and as the vehicle for funding our ministry.

Visit www.umcdiscipleship.org/stewardship for registration information.



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